

Evgenii Grachev

Senior Product Designer

Bangkok, Thailand | Remote

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SUMMARY

Senior Product Designer with 7 years of design experience, including 5+ years building SaaS platforms, AI-powered tools, and complex digital products from concept to launch. I specialize in turning professional workflows and domain complexity into clear product experiences. My work spans product strategy, UX architecture, user research, experimentation, and delivery in close collaboration with business, engineering, and subject-matter experts.

CORE SKILLS

Product Design | UX Architecture | Interaction Design | Information Architecture | Product Strategy | User Research | Prototyping | A/B Testing | Design Systems | B2B SaaS | AI Products | HealthTech | Figma | Framer | Cross-functional Collaboration | AI-assisted Development

EXPERIENCE

Flymind - Product Designer & Product Manager

Remote | February 2025 - Present

Part-time Product Designer, February-September 2025 | Full-time Product Designer, October 2025-January 2026 | Product Designer & Product Manager, January 2026-Present

ABA therapy platform for children with autism, their families, and specialists.

- Joined as the sole designer and worked directly with business stakeholders, ABA specialists, parents, and engineers to digitize professional workflows that previously existed mainly on paper.
- Identified that parents trusted their therapists more than an unfamiliar app. Proposed a specialist-first product strategy that was adopted by the business and shaped the product roadmap.
- Designed a DTT Protocol Constructor that reduced protocol creation from 1.5-4 hours of paperwork to 2-5 minutes in the product. Replaced unreliable AI-generated reactions with structured, expert-curated data after research with specialists.
- Designed and A/B tested a fullscreen Visual Schedule experience. The winning version removed distracting interface elements and improved schedule completion for children.
- Redesigned the product architecture around a shared child profile, enabling multiple caregivers and specialists to collaborate while creating a path toward role-based access and center-level monetization.

Quotalogic - Product Designer

Remote | February 2023 - September 2025

B2B SaaS platform for managing product catalogs, pricing, and commercial proposals across suppliers and distributors.

- Worked from early concepts through product launch as part of a three-person design team, leading UX architecture for core professional workflows.
- Designed the Commercial Offer Constructor for complex proposals with discounts, payment and delivery terms, and public web publishing. Completed 52 iterations over three months to establish the interaction model.
- Designed subscription and licensing flows covering license assignment, plan differences, and unused-license management.
- Improved product flows based on ongoing user feedback, including collaboration fields, analytics, and proposal-building details.

MIPOPP Institute - Contract Product & Visual Designer

Remote | 2023 - Present | Part-time

- Redesigned a complex learning structure into a clear visual system used by students and faculty; also support selected landing pages, presentations, and campaign materials.

Complex Communications - UI Designer

Remote | November 2021 - Present | Part-time

- Long-term contract collaboration on UI design for landing pages, presentations, and digital marketing materials.

Garderobo A.I. - UI/UX Designer

Remote | January 2022 - June 2022

- Designed a web application and recommendation widget for an AI fashion startup. The recommendation engine increased average order value by 7-11%.

Kitchenhub - UI/UX Designer

Remote | September 2020 - December 2021

- Designed a recipe-to-cart platform from concept to launch, allowing users to order groceries directly from creator recipes. The product was acquired after launch.

Freelance & Agency Designer

Remote | 2019 - 2020

- Designed websites in Tilda and visual assets for brands and campaigns, including festival materials for VK.

SELECTED PERSONAL PROJECT

Point - One Thought a Day

iOS App | App Store | 2026

apps.apple.com/us/app/point-one-thought-a-day/id6759274178

Independently designed and built a minimalist micro-journal from concept to App Store launch, covering product design, frontend, backend, and transactional emails with AI-assisted development tools.

EDUCATION

Skillbox Online School

Professional Retraining Diploma, Graphic Design | 2020-2022

Russian Presidential Academy of National Economy and Public Administration, Saint Petersburg

Psychology of Management | 2004-2009